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APPLICATION NO.	FILING DATE	FILING DATE FIRST NAMED INVENTOR		CONFIRMATION NO.	
09/841,423	04/23/2001	John Carney	004572.P003	5451	
75	90 06/01/2005	EXAM	EXAMINER		
Sang Hui Mic	hael Kim	BUI, KIEU OANH T			
BLAKELY, SC	KOLOFF, TAYLOR & Z	ZAFMAN LLP			
Seventh Floor		ART UNIT	PAPER NUMBER		
12400 Wilshire	Boulevard	2611			
Los Angeles, CA 90025-1026			DATE MAILED: 06/01/2005		

Please find below and/or attached an Office communication concerning this application or proceeding.

		A	an Na	Applicant/a)					
		Applicati 09/841,42		Applicant(s)					
Office Action Summary				CARNEY ET AL.					
			•	Art Unit					
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Period for Reply	AILING DATE of this communic	cation appears on the	e cover sneet with the c	orrespondence ad	IGFOSS				
THE MAILING - Extensions of time after SIX (6) MON - If the period for re - If NO period for re - Failure to reply with Any reply received	D STATUTORY PERIOD FO DATE OF THIS COMMUNIO e may be available under the provisions o ITHS from the mailing date of this commu ply specified above is less than thirty (30) ply is specified above, the maximum stat thin the set or extended period for reply w d by the Office later than three months aft in adjustment. See 37 CFR 1.704(b).	CATION. f 37 CFR 1.136(a). In no evinication. I days, a reply within the statutory period will apply and will, by statute, cause the app	ent, however, may a reply be tim utory minimum of thirty (30) days ill expire SIX (6) MONTHS from lication to become ABANDONEI	nely filed s will be considered time the mailing date of this o D (35 U.S.C. § 133).					
Status									
1) Respons	sive to communication(s) filed	I on							
2a)∐ This acti	on is FINAL . 2	b)⊠ This action is n	on-final.						
•	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.								
Disposition of Cla	aims								
4a) Of the 5) ☐ Claim(s) 6) ☑ Claim(s) 7) ☐ Claim(s)	1-20 is/are pending in the are above claim(s) is/are is/are allowed. 1-20 is/are rejected. is/are objected to. are subject to restrict	e withdrawn from co							
Application Pape	rs								
9)□ The spec	ification is objected to by the	Examiner.							
	☐ The drawing(s) filed on is/are: a)☐ accepted or b)☐ objected to by the Examiner.								
	Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).								
•	nent drawing sheet(s) including to or declaration is objected to	•	-,,		` '				
Priority under 35	U.S.C. § 119								
a)	edgment is made of a claim for	locuments have bee locuments have bee f the priority docume al Bureau (PCT Rul	n received. n received in Application ents have been receive e 17.2(a)).	on No ed in this National	Stage				
Attachment(s)									
1) Notice of Reference	nces Cited (PTO-892) erson's Patent Drawing Review (PT	0.048)	4) Interview Summary Paper No(s)/Mail Da						
3) 🛛 Information Discl	lerson's Patent Drawing Review (PT losure Statement(s) (PTO-1449 or P Date <u>11/26/2001</u> , 3/23/DI		5) Notice of Informal P 6) Other:		O-152)				

DETAILED ACTION

Claim Rejections - 35 USC 102

1. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless --

- (e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.
- 2. Claims 1-20 are rejected under 35 U.S.C. 102(e) as being anticipated by Wistendahl et al. (U.S. Patent No. 6,496,981, B1).

Regarding claim 1, Wistendahl discloses "in an interactive television (TV) environment, a method for providing interactive TV content comprising: tagging interactive TV content with one or more keys or personalization data; and transmitting the tagged interactive TV enhancement to one or more receivers such that the receivers are to output or make use of selectively the interactive TV content based on the keys or personalization data", i.e., interactive TV content, as shown in Fig. 2, col. 2/lines 35-65 & col. 6/lines 17-38, a user of the present system can tag the interactive TV content with one or more keys, as shown in Figs. 5b & 5c and col. 11/line 43 to col. 12/line 18 as one or more key frames for tagging the interested interactive TV content as the plane is moving with a plurality of tagged key frames, and the tagged keys or personalization data is provided to one or more receivers for storing and/or for later use, at step 51e of Fig. 5e and col. 6/lines 39-59 for a various receivers.

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As for claims 2 and 3, Wistendahl further discloses "comprising: receiving the keys or personalization data" (col. 11/line 65 to col. 12/line 18 for keys are received) and "comprising: delivering one more keys or personalization data to the receivers or to one or more network system nodes", i.e., the tagged keys or personalization data is provided to one or more receivers for storing and/or for later use, at step 51e of Fig. 5e and col. 6/lines 39-59 for a various receivers including a storage of a video server, as illustrated in Fig. 3 to one network node, refer more to col. 7/lines 14-52 for more network nodes can be applied to use as storage among different networks.

As for claim 4, Wistendahl further discloses "comprising: checking the keys or personalization data within the transmitted tagged interactive TV content with the delivered keys or personalization data, the checking to be performed by the receivers via use of a remote control or directly at a network system node using a console application", i.e., Figs. 7a & 7b show the user can use a remote control for checking the keys or tagging the keys (referred as "hot spots") of the interactive TV content (Fig. 4 and col. 8/lines 9-63 for the console application using at a network system node).

As for claim 5, Wistendahl further discloses "comprising: displaying the interactive TV content within the tagged interactive content based on the checked keys or personalization data" (Fig. 5a at step 50a for the retrieval or displaying of tagged interactive TV content for editing, using an editing tool, as noted in col. 10/lines 36-56, col.11/lines 42-65, and col. 12/lines 19-49).

data out to other network nodes (Fig. 4).

Regarding claim 6, Wistendahl discloses "an interactive television (TV) system comprising: a tagging module to tag interactive TV content with one or more keys or personalization data; and a transmitting unit to transmit the tagged interactive TV enhancement to one or more receivers such that the receivers are to output selectively the interactive TV content based on the keys or personalization data", i.e., interactive TV content, as shown in Fig. 2, col. 2/lines 35-65 & col. 6/lines 17-38, a user of the present system can tag the interactive TV content with one or more keys using an object mapping tool regarding as a tagging module for tagging interactive TV content, as shown in Figs. 5b & 5c and col. 11/line 43 to col. 12/line 18 as one or more key frames for tagging the interested interactive TV content as the plane is moving with a plurality of tagged key frames, and the tagged keys or personalization data is provided to one or more receivers for storing and/or for later use, at step 51e of Fig. 5e and col. 6/lines 39-59

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As for claims 7-10, these claims with same limitations are rejected for the reasons given in the scope of claims 2-5 as discussed above, and further for claim 9, Wistendahl further includes an interactive program module 41 as "a filtering module in network system nodes or in receivers to check the keys or personalization data within the transmitted tagged interactive TV content with the delivered keys or personalization data" for detecting and taking actions appropriately whether a key or keys or personalization data within the tagged interactive TV content, refer to col. 9/lines 10-27.

for a various receivers; in addition, a console processor 40 as a transmitting unit for transmitting

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Regarding claim 11, Wistendahl discloses "a receiver comprising: a decoding unit to receive a broadcast with tagged interactive content, the tagged interactive content including one or more keys or personalization data and interactive content, and to output selectively the interactive content with the broadcast for display; and a key and personalization filtering module to receive keys or personalization data, to check if the received keys or personalization data match with the tagged keys or tagged personalization data, and, if the keys or personalization data match, to allow the decoding unit to output the interactive content with the broadcast for display", i.e., Fig. 4 shows a receiver or a set top box with an IDM module for decoding the received broadcast with tagged interactive content, and the module detects and filter out the tagged contents or keys, refer to col. 9/lines 10-44.

As for claim 12, Wistendahl discloses "wherein the key and personalization filtering module is to receive the keys or personalization data via a network" (refer to claim 3 above).

Regarding claims 13-15, these claims for "a machine-readable medium providing instructions, which if executed by a processor, causes the processor to perform an operation comprising: tagging interactive TV content with one or more keys or personalization data; and transmitting the tagged interactive TV enhancement to one or more receivers such that the receivers are to output selectively the interactive TV content based on the keys or personalization data" with same limitations as addressed earlier are rejected for the reasons given in the scope of claims 1-6 above.

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Regarding claim 16, Wistendahl discloses "in an interactive television environment, a personalization and authorization platform architecture comprising: a personalization server to receive a television (TV) broadcast, to include interactive content with the TV broadcast, and to tag the interactive content with one or more keys and/or personalization data; and a key and personalization distribution system to provide the keys and and/or personalization data to the personalization server, and to deliver matching keys and/or personalization data to on or more receivers" (refer to claim 1 above, with Fig. 3 of a network server for the user to edit and tag the interactive TV content due to personal interests as a personalization server).

As for claim 17, Wistendahl further discloses "wherein the receivers are to receive the TV broadcast with the tagged interactive content, to check if the tagged keys and/or personalization data match with the matching keys and/or personalization data" (col. 2/lines 35-65 for the step of receiving the TV broadcast with the tagged interactive content addressed).

As for claims 18-19, these limitations are disclosed in claims 1-5 above.

As for claim 20, Wistendahl suggests "wherein the broadcaster or network operator determine which keys and/or personalization data to use to tag the interactive content" (col. 7/lines 42-52 for the server sends out the interactive TV content with "hot spots" regarding as tagged content to the viewer, which means the broadcaster predetermines which one is tagged in advance).

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Conclusion

3. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

Rhoads et al. (US Pat. No.6,614,914 B1) disclose a watermark embedder and reader.

Dougherty et al. (US Pat. No.6,518,950 B1, and 6,076,734) disclose a methods and systems for providing human/computer interfaces.

4. Any response to this action should be mailed to:

Commissioner of Patents and Trademarks

Washington, D.C. 20231

or faxed to:

(703) 872-9306, (for Technology Center 2600 only)

5. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Kieu-Oanh Bui whose telephone number is (571) 272-7291. The examiner can normally be reached on Monday-Friday from 9:00 AM to 6:30 PM, with alternate Fridays off.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Christopher Grant, can be reached on (571) 272-7294.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Krista Bui

A Kuan W

Primary Examiner

Art Unit 2611

KΒ

May 24, 2005